



The 2018 *Who Went Where?* Survey Report

**Conducted by the Doctoral Student Special Interest Group (DocSIG) of
the American Marketing Association**



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2018 Who Went Where? Survey Results

For the last 14 years, the AMA DocSIG has surveyed students who are in the job-seeking stage of their doctoral programs. Based on their responses, we compile a report that describes the current job market. Reports from 2003 through 2017 can be downloaded from the DocSIG website (docsig.org).

Survey participation is solicited via repeated recruitment announcements to the ACR, DocSIG, ELMAR listservs, and doctoral program coordinators. Schools not contacted should send the name and email address of their marketing department doctoral program coordinator to Yiru Wang, ywang115@kent.edu.

This survey was designed and administered by Yiru Wang and Christina Kuchmaner from Kent State University. We would also like to thank our volunteer review team for their feedback and suggestions as we continue to improve the WWW survey and report.

Congratulations and good luck to the new Assistant Professors of Fall 2018!

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Table 1
2018 Job Candidate Placements

Name	Ph.D. Granting Institution	Hiring Institution
Freeman Wu	Arizona State U	Vanderbilt U
Sara Baskentli	Baruch College	Western Washington U
Albert Valenti	Boston U	IESE Business School
Sarah Whitley	Boston U	Oklahoma State U
Ryan Dew	Columbia U	U of Pennsylvania
Hulya Karaman	Emory U	Singapore Management U
Anika Stuppy	Erasmus U - Rotterdam	Tilburg U
Ashley Goreczny	Georgia State U	Iowa State U
Yen-Hung (Steven) Liu	Georgia State U	U of Leeds
Jingting Liu	Georgia State U	U of Colorado - Denver
JeeWon Choi	Georgia State U	U of South Florida
Goedele Krekels	Ghent U	IÉSEG
Ignazio Ziano	Ghent U	Grenoble Ecole de Management
Shekhar Misra	Indiana U	Grenoble Ecole de Management
Eleanor Putnam-Farr	MIT	Rice U
Xing-Yu (Marcos) Chu	National Sun Yat-sen U	Nanjing U
Miaolei (Liam) Jia	National U of Singapore	U of Warwick
Gabriel Gazzoli	Oklahoma State University	New Mexico State U
Emine Erdogan	Rutgers U	William Paterson U
Ludovica Cesareo	Sapienza U of Rome	Lehigh U
Jaewon Hwang	Seoul National U	Sejong U
Ronny Reinhardt	Technische Universität Dresden	Friedrich Schiller U - Jena
Dian Wang	Texas A&M U	U of Texas - San Antonio
Kiran Pedada	Texas Tech U	Indian School of Business
Daniel Zane	The Ohio State U	U of Miami
Sarah Wei	U of Alberta	U of Warwick
Duygu Akdevelioglu	U of California - Irvine	Rochester Institute of Technology
Dante Pirouz	U of California - Irvine	Michigan State U
Federico Bumbaca	U of California - Irvine	U of Colorado - Boulder
Franklin Shaddy	U of Chicago	UCLA
Robert Sanders	U of Chicago	U of California - San Diego
Lauren Min	U of Colorado - Boulder	U of Kansas
Andrew Long	U of Colorado - Boulder	Louisiana State U
Sungsik Park	U of Florida	U of South Carolina
Eda Anlamlier	U of Illinois - Chicago	U of Nevada - Las Vegas
Kevin Chase	U of Kentucky	Clemson U
Antje Graul	U of Leeds	Utah State U

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Tana Licsandru	U of Manchester	Newcastle U
Sara Penner	U of Manitoba	U of Winnipeg
Jared Watson	U of Maryland	New York U
Nicholas Olson	U of Minnesota	Texas A&M U
Andrea Lynn Matthews	U of Nebraska - Lincoln	Wichita State U
Rebecca Bevans	U of Nevada - Reno	Western Nevada College
Brandon Reich	U of Oregon	Portland State U
Teck Ming Tan	U of Oulu	U of Oulu
Robert Mislavsky	U of Pennsylvania	Johns Hopkins U
Tong (Joy) Lu	U of Pennsylvania	Carnegie Mellon U
Kathleen Li	U of Pennsylvania	U of Texas - Austin
Lauren Grewal	U of Pittsburgh	Dartmouth College
Tracey A. Swartz	U of South Carolina	Georgia Institute of Technology
Jennifer Barhorst	U of Strathclyde	College of Charleston
Pam Richardson-Greenfield	U of Texas - Arlington	Radford U
Carlos Bauer	U of Texas - San Antonio	U of Alabama
Remi Daviet	U of Toronto	U of Pennsylvania
Mansur Khamitov	U of Western Ontario	Nanyang Technological U
Meredith Thomas	U of Wisconsin - Madison	Florida State U
Matthew Lunde	U of Wyoming	Ithaca College
Philip Bailey	Walden University	Carson-Newman U
Shinhye Kim	Washington State U	U of Missouri - Columbia
Brittney Stephenson	Washington U - St. Louis	Pacific U
Vivek Astvansh	Western U	Indiana U - Bloomington
Jungju Yu	Yale U	City U of Hong Kong

SECTION I

This section provides summary data on the job search process, from application submission to offer acceptance. A total of 94 individuals responded to the survey.

Table 2
Job Offer Status at Time of Survey (N=94)*

Accepted an Academic Offer	73
Received an Academic Offer, Not Yet Accepted	4
Did Not Receive an Academic Offer	14
Accepted a Non-Academic Offer	4

Based on all respondents.

* The survey was available for respondents to complete until July 18, 2018.

Table 3
The Job Search Process: From Applications to Offers

	N	Mean	Median	Mode	Min.	Max.
Applications Sent	71	64.35	60	50	0	250
AMA Interviews	71	13.01	12	0	0	40
Interviews Outside of AMA	71	4.18	3	3	0	20
Campus Visits Offered	71	5.79	4	2	0	23
Campus Visits Accepted	72	4.72	4	2	0	15
Job Offers Received	72	2.38	2	1	1	8

Based on U.S. and non-U.S. hires

Note: Out of 75 respondents, 40 (53%) indicated that their job offers were a result of interviewing at AMA, while 35 (47%) indicated that their job offers came from interviews outside of AMA.

Note: Out of 75 respondents, 63 (84%) indicated that Summer AMA 2017 was their first time on the job market, while 12 (16%) indicated that Summer AMA 2017 was NOT their first time on the market.

Table 4
Means for the Job Search Process by Type of Hiring Institution (N=38)

Institution Type*	N	Applications Sent	AMA Interviews	Interviews Outside of AMA	Campus Visits Offered	Campus Visits Accepted	Job Offers
Research Intensive	22	76.5	19.4	4.0	8.2	7.1	3.3
Public	14	83.9	20.4	4.3	8.4	7.0	3.6
Private	8	63.5	17.8	3.5	7.8	7.4	2.8
Research	9	59.6	13.1	2.5	3.8	2.8	1.3
Public	8	73.4	17.6	3.6	6.8	5.6	2.8
Private	1	35.0	9.0	2.0	6.0	6.0	1.0
Balanced	5	70.0	10.4	9.0	4.3	3.6	2.6
Public	2	75.0	8.5	14.0	4.0	4.0	3.5
Private	3	66.7	11.7	5.7	4.3	3.3	2.0
Teaching	2	76.5	5.5	5.5	2.5	2.5	1.5
Public	1	150.0	9.0	9.0	3.0	3.0	1.0
Private	1	3.0	2.0	2.0	2.0	2.0	2.0

Based on U.S. hires only

*An institution is labeled "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year, "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

Table 5
Month of First Academic Job Offer (N=72)

	Number	%
June 2017	1	1
August 2017	1	1
September 2017	7	10
October 2017	28	39
November 2017	12	17
December 2017	4	6
January 2018	7	10
February 2018	5	7
March 2018	3	4
April 2018	2	3
May 2018	1	1
June 2018	0	0
July 2018	1	1

Based on U.S. and non-U.S. hires

Table 6
Month of Offer Acceptance (N=63)

	Number	%
October 2017	20	32
November 2017	20	32
December 2017	7	11
January 2018	3	5
February 2018	4	6
March 2018	4	6
April 2018	3	5
May 2018	2	3

Based on U.S. and non-U.S. hires

SECTION II: Candidate Characteristics

This section provides summary data on the background characteristics of candidates hired inside of the United States (N=63) at the time of AMA interviews.

Table 7
Prior Experience of Candidates

	N	Mean	Median	Mode	Min.	Max.
Years of Ph.D. Completed Before AMA	55	4	4	4	1	6
Years to Complete Ph.D.	54	5	5	5	3	7
Years of Industry Experience	55	5	3	0	0	35

Table 8
*Candidate Attendance at AMA Sheth
Foundation Consortium (N=57)*

	Frequency	Percentage (%)
Yes	33	58
No	24	42

Table 9
*Overall Publication Activity at the Time of AMA Interviews
(N=63)*

	N	%
Without Papers At Any Stage	22	35%
Papers Under First Review	26	20%
A-Level*	12	46%
B-Level and Lower	14	54%
Papers Past First Review	41	32%
A-Level	31	76%
B-Level and Lower	10	24%
Accepted Papers	62	48%
A-Level	10	16%
B-Level and Lower	52	84%

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Note: Total number of submissions at all stages = 129.

Table 10*Publications at the Time of AMA Interviews (N=63)*

Publication Type/Status	Mean	Median	Mode	Min.	Max.
Conference Presentations & Proceedings	6.81	6	0	0	21
A-level* Marketing Journals					
Under 1st Review	0.19	0	0	0	2
Past 1st Review	0.22	0	0	0	4
Accepted/Published	0.16	0	0	0	2
B-level or Lower Marketing Journals					
Under 1st Review	0.22	0	0	0	3
Past 1st Review	0.16	0	0	0	2
Accepted/Published	0.83	0	0	0	19

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 11*Publication Record Frequencies and Percentages at the Time of AMA Interviews (N=63)*

Publication Type/Status	0		1		2		3 or More	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
A-level* Marketing Journals								
Under 1st Review	52	82.5%	10	15.9%	1	1.6%	0	0.0%
Past 1st Review	45	71.4%	10	15.9%	5	7.9%	3	4.8%
Accepted/Published	55	87.3%	6	9.5%	2	3.2%	0	0.0%
B-level or Lower Marketing Journals								
Under 1st Review	52	82.5%	9	14.3%	1	1.6%	1	1.6%
Past 1st Review	54	85.7%	8	12.7%	1	1.6%	0	0.0%
Accepted/Published	46	73.0%	9	14.3%	4	6.3%	4	6.3%

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 12*Publication Breakdown by Journal Level at the Time of AMA Interviews (N=63)*

		# of A-Level* Publications				
		0	1	2	3+	Total
# of B-Level or Lower Publications	0	39	5	2	0	46
	1	8	1	0	0	9
	2	4	0	0	0	4
	3+	4	0	0	0	4
	Total	55	6	2	0	63

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 13
New Marketing Faculty, Class of 2018 (N=63)
Journal Contributions at the Time of AMA Interviews*

Publication Outlet	Under 1st Review	Past 1st Review	Accepted/ Published
A-Level Marketing Journals			
Journal of Consumer Research	3	13	2
Journal of Marketing	0	5	2
Journal of Marketing Research	5	8	4
Journal of the Academy of Marketing Science	2	2	1
Marketing Science	2	3	1
All Other Journals			
Advances in Consumer Research (ACR Full Paper)	0	0	13
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	1
Industrial Marketing Management	0	0	2
International Journal of Advertising	0	0	0
International Journal of Market Research	2	0	1
International Journal of Research in Marketing	0	0	0
International Marketing Review	0	0	0
Journal of Advertising	0	0	2
Journal of Advertising Research	0	0	0
Journal of Brand Management	0	0	0
Journal of Business & Industrial Marketing	0	0	3
Journal of Business Research	1	0	2
Journal of Business-to-Business Marketing	0	0	0
Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	0	0	2
Journal of Consumer Psychology	0	4	2
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	0
Journal of International Marketing	0	0	0
Journal of Macromarketing	2	0	0
Journal of Marketing Channels	0	0	0
Journal of Marketing Communication	0	0	0
Journal of Marketing Education	0	0	0
Journal of Marketing Management	0	0	1
Journal of Marketing Theory & Practice	0	0	0

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Journal of Personal Selling & Sales Management	0	1	0
Journal of Personality & Social Psychology	1	0	0
Journal of Product and Brand Management	0	0	0
Journal of Product Innovation Management	0	0	0
Journal of Public Policy & Marketing	2	1	2
Journal of Retailing	1	1	2
Journal of Retailing & Consumer Services	0	0	0
Journal of Service Research	0	0	0
Journal of Services Marketing	0	0	0
Journal of Strategic Marketing	0	0	0
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	0	0	0
Marketing Management	0	0	0
Marketing Theory	0	0	0
Psychological Science	0	0	0
Psychology & Marketing	0	0	0
Others**	5	3	19

* Self-reported acceptance/publication

** "Other" publications are any journals not listed above and can include journals in any field.

SECTION III: Mean Salary by Candidate Characteristics

This section provides summary salary data based the background features of candidates hired inside of the Unites States (N=63). Note that "total salary" is calculated by adding the respondent's base salary to any summer research support received. Salary information is rounded to the nearest USD.

Table 14*Salary Information (\$)*

	N	Mean	Median	Mode	Min.	Max.
9-Month Salary	45	149,755	153,000	160,000	82,000	195,000
12-Month Salary	4	103,495	102,500	N/A	68,978	140,000
Summer Research Support	44	24,107	30,000	10,000	0	43,333
Total Salary	49	167,626	180,000	195,000	68,978	238,333

Note: Respondents reported an average of 3.4 years of summer research support (N=42).

Table 15*Other Financial Incentives*

Incentive	N	Mean	Median	Mode	Min.	Max.
Moving Expenses (\$)	36	8,278	9,000	10,000	2,000	25,000
Conference Travel (\$)	15	3,813	3,000	1,500	1,000	10,000
Research Stipend (\$)	14	10,964	10,000	10,000	2,000	25,000
Summer Teaching (\$/section)	9	13,689	13,600	15,000	3,100	30,000
Tech/Software (\$)	14	5,129	4,750	5,000	800	17,000
Housing Support (\$)	2	1,750	1,750	N/A	1,500	2,000
Faculty Development (\$)	1	10,000	N/A	N/A	N/A	N/A
GA Support (hrs/week)	17	6	10	10	0	20

Table 16*Mean Salary by Years of Ph.D. Program Completed at Time of AMA Interviews (N=44)*

Years of Ph.D. Complete	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
2	1	2%	130,000	15,000	145,000
3	9	20%	123,667	15,097	137,086
4	23	52%	157,042	28,394	184,202
5	10	23%	158,200	29,160	181,528
6	1*	2%	N/A	N/A	N/A

*Salaries are not reported individually to maintain confidentiality.

Table 17*Mean Salary by Dissertation Status at Time of AMA Interviews (N=45)*

Dissertation Status	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
Dissertation Defended	5	11%	155,400	28,820	178,456
Proposal Defended + Data	36	80%	149,638	24,808	173,757
Proposal Defended	0	0%	N/A	N/A	N/A
Proposal Not Defended	4	9%	143,750	27,581	157,540

Table 18*Mean Salary by Main Research Area (N=44)*

Main Research Area	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
Consumer Behavior	24	55%	147,500	26,262	171,574
Modeling	6	14%	179,167	32,028	200,519
Sales	1*	2%	N/A	N/A	N/A
Strategy	13	30%	138,767	21,756	160,524

*Salaries are not reported individually to maintain confidentiality.

Table 19*Mean Salary by Number of Course Preps At Degree-Granting Institution (N=44)*

# of Course Preps	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
0	9	20%	167,889	29,268	187,401
1	17	39%	155,529	28,366	183,895
2	9	20%	140,667	22,790	163,457
3	6	14%	132,996	19,296	152,292
4	1*	2%	N/A	N/A	N/A
5	1*	2%	N/A	N/A	N/A
6	1*	2%	N/A	N/A	N/A

*Salaries are not reported individually to maintain confidentiality.

Table 20*Mean Salary by Semester of Offer Acceptance (N=44)*

Semester Accepted	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
Fall 2017	35	80%	156,542	28,204	183,134
Spring 2018	9	20%	130,111	15,429	142,111

SECTION IV: Mean Salary by Hiring Institution Characteristics

This section provides summary salary data that is based on the characteristics of the hiring institutions of candidates hired inside of the United States (N=63). Note that "total salary" is calculated by adding the respondent's base salary to any summer research support received. Salary information is rounded to the nearest USD.

Table 21*Mean Salary by Whether Hiring Institution Has Ph.D. Program (N=45)*

Ph.D. Program	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
Yes	24	53%	164,958	33,081	195,282
No	21	47%	132,380	16,365	147,187

Table 22*Mean Salary by Next Academic Year Course Preps at Hiring Institution*

# Course Preps	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
1	26	60%	167,038	32,915	197,422
2	16	37%	123,061	14,554	135,795
3	1*	2%	N/A	N/A	N/A

*Salaries are not reported individually to maintain confidentiality.

Note: Out of 50 respondents, 31 (62%) indicated a reduced teaching load for their first academic year, while 19 (38%) indicated no reduction in teaching load.

Note: Out of 50 respondents, 16 (32%) indicated being hired to teach a specific course, while 34 (68%) indicated they were not hired to teach a specific course.

Table 23*Mean Salary by Typical Teaching Load Per Year at Hiring Institution*

Typical Load	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
2	1*	3%	N/A	N/A	N/A
3	21	60%	169,810	32,411	199,133
4	9	26%	138,553	21,126	159,679
6	2	6%	120,500	6,500	127,000
8	1*	3%	N/A	N/A	N/A
12	1*	3%	N/A	N/A	N/A

*Salaries are not reported individually to maintain confidentiality.

Table 24*Mean Salary by Whether Hiring Institution is Public or Private (N=45)*

Institution Type	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
Public	33	73%	144,242	24,067	165,391
Private	12	27%	164,917	28,398	193,315

Table 25*Mean Salary by Type of Hiring Institution (N=35)*

Institution Type	N	9-Month Salary	Summer Research Support	Total Salary
Research Intensive	22	169,818	32,679	199,526
Public	14	165,857	32,780	193,954
Private	8	176,750	32,528	209,278
Research	9	138,553	21,126	159,679
Public	8	135,872	19,323	155,195
Private	1*	N/A	N/A	N/A
Balanced	2	120,500	6,500	127,000
Public	1*	N/A	N/A	N/A
Private	1*	N/A	N/A	N/A
Teaching	2	85,500	0	85,500
Public	1*	N/A	N/A	N/A
Private	1*	N/A	N/A	N/A

Note: An institution is labeled "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year, "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

*Salaries are not reported individually to maintain confidentiality.

Table 26*Tenure Requirements at Hiring Institution*

Requirement	N	Mean	Median	Mode	Min.	Max.
Journal Level*	45	2.51	2	1	1	5
# A Publications**	28	1.93	2	0	0	7
Total # Publications	28	4.79	5	5	2	7

*Coding: 1 = Only A Journals, 2 = B Journals Count (but only very little), 3 = B Journals w/ Expectations for A Journals, 4 = B Journals w/ NO Expectations for A Journals, 5 = A Journals, B Journals, and Conference Proceedings

**A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 27
Mean Salary by Journal Level Required for Tenure at Hiring Institution (N=40)

Journal Level	N	Percent age	9-Month Salary	Summer Research Support	Total Salary
Only A Journals*	14	35%	177,143	36,090	210,655
B Journals Count (but only very little)	10	25%	151,900	30,052	178,947
B Journals w/ Expectations for A Journals	7	18%	135,429	16,655	152,083
B Journals w/ NO Expectations for A Journals	6	15%	108,329	6,500	113,746
A Journals, B Journals, and Conference Proceedings	3	8%	110,000	8,000	118,000

* A-level marketing journals include JM, JMR, JCR, JAMS, MS.

Table 28
Means of Tenure Requirements by Type of Hiring Institution (N=34)

Institution Type*	N	Journal Level**	# A Publications***	Total # Publications
Research Intensive	19	1.58	3.40	5.25
Public	11	1.64	3.14	4.60
Private	8	1.50	4.00	6.33
Research	8	2.88	1.29	5.13
Public	8	2.88	1.29	5.13
Private	0	N/A	N/A	N/A
Balanced	5	4.40	0.33	4.75
Public	2	4.50	1.00	5.00
Private	3	4.33	0.00	4.50
Teaching	2	4.50	0.00	1.00
Public	1	4.00	N/A	2.00
Private	1	5.00	0.00	0.00

*An institution is labeled "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year, "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

**Coding: 1 = Only A Journals, 2 = B Journals Count (but only very little), 3 = B Journals w/ Expectations for A Journals, 4 = B Journals w/ NO Expectations for A Journals, 5 = A Journals, B Journals, and Conference Proceedings

***A-level marketing journals include JM, JMR, JCR, JAMS and MS.

SECTION V: Publications of U.S. Hires at the Time of Survey**Table 29***New Marketing Faculty, Class of 2018 (N=63)**Journal Contributions* at the Time of Survey Completion***

Publication Outlet	Under 1st Review	Past 1st Review	Accepted/Published
A-Level Marketing Journals			
Journal of Consumer Research	1	8	8
Journal of Marketing	4	6	2
Journal of Marketing Research	3	6	5
Journal of the Academy of Marketing Science	1	1	2
Marketing Science	1	3	1
All Other Journals			
Advances in Consumer Research (ACR Full Paper)	0	0	12
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	0
Industrial Marketing Management	0	0	1
International Journal of Advertising	0	0	0
International Journal of Market Research	0	0	1
International Journal of Research in Marketing	0	0	0
International Marketing Review	0	0	0
Journal of Advertising	0	0	2
Journal of Advertising Research	0	0	0
Journal of Brand Management	0	0	0
Journal of Business & Industrial Marketing	0	0	1
Journal of Business Research	0	3	2
Journal of Business-to-Business Marketing	0	0	0
Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	0	0	1
Journal of Consumer Psychology	1	2	2
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	1
Journal of International Marketing	0	0	0
Journal of Macromarketing	0	2	0
Journal of Marketing Channels	0	0	0
Journal of Marketing Communication	0	0	0

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Journal of Marketing Education	0	0	0
Journal of Marketing Management	0	0	1
Journal of Marketing Theory & Practice	0	0	0
Journal of Personal Selling & Sales Management	0	0	0
Journal of Personality & Social Psychology	1	0	1
Journal of Product and Brand Management	0	0	0
Journal of Product Innovation Management	0	0	0
Journal of Public Policy & Marketing	0	1	3
Journal of Retailing	1	0	1
Journal of Retailing & Consumer Services	0	0	0
Journal of Service Research	0	0	0
Journal of Services Marketing	0	0	0
Journal of Strategic Marketing	0	0	0
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	0	0	0
Marketing Management	0	0	0
Marketing Theory	0	0	0
Psychological Science	1	0	0
Psychology & Marketing	0	0	0
Others***	2	3	16

* Self-reported acceptance/publication

** The survey was available for respondents to complete until July 18, 2018.

*** "Other" publications are any journals not listed above and can include journals in any field.