

## University Research Productivity in the Premier Marketing Journals (2009-2018)

*Data Source: UTD Top 100 Business School Research Rankings™*

Rank	University (College)	JM, JMR, Mkt Sc, JCR Publications
1	University of Pennsylvania (The Wharton School)	130
2	Columbia University (Columbia Business School)	102
3	Northwestern University (Kellogg School of Management)	100
4	Duke University (The Fuqua School of Business)	93
5	University of Maryland at College Park (Robert H. Smith School of Business)	88
6	University of Chicago (Booth School of Business)	87
7	Tilburg University (School of Economics and Management)	77
8	New York University (NYU) (Leonard N. Stern School of Business)	76
8	University of Southern California (Marshall School of Business)	76
10	University of Michigan at Ann Arbor (Ross School of Business)	75
11	Stanford University (Graduate School of Business)	73
12	University of Texas at Austin (McCombs School of Business)	72
13	University of Minnesota at Twin Cities (Carlson School of Management)	67
14	Pennsylvania State University at University Park (Smeal College of Business)	66
15	University of British Columbia (Sauder School of Business)	64
16	University of Florida (Warrington College of Business)	63
17	University of California at Los Angeles (Anderson School of Management)	58
18	Yale University (School of Management)	56
19	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	55
20	Hong Kong University of Science and Technology (Business School)	54
21	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	53
22	Georgia State University (J. Mack Robinson College of Business)	52
22	Indiana University at Bloomington (Kelley School of Business)	52
22	University of Toronto (Joseph L. Rotman School of Management)	52
25	Erasmus University (Rotterdam School of Management)	51
25	University of South Carolina at Columbia (Darla Moore School of Business)	51
27	Texas A&M University at College Station (Mays Business School)	49
27	University of Washington at Seattle (Michael G. Foster School of Business)	49
27	University of Wisconsin at Madison (Wisconsin School of Business)	49
30	Cornell University (Samuel Curtis Johnson Graduate School of Management)	48
30	Harvard University (Harvard Business School)	48
32	Carnegie Mellon University (Tepper School of Business)	44
33	University of Colorado Boulder (Leeds School of Business)	43
34	University of Alberta (School of Business)	42
35	Ohio State University (Fisher College of Business)	41
35	University of London (London Business School)	41
35	University of Miami (School of Business Administration)	41
38	Massachusetts Institute of Technology (Sloan School of Management)	39
39	Emory University (Goizueta Business School)	38
39	INSEAD	38
39	Washington University at St. Louis (Olin School of Business)	38
42	University of Georgia (Terry College of Business)	37
43	University of Arizona (Eller College of Management)	36
43	University of Houston (C.T. Bauer College of Business)	36

Note: This list was generated with the UTD Top 100 Business School Research Rankings™ website on January 23, 2019.

45	University of California at Berkeley (Haas School of Business)	34
46	Dartmouth College (Tuck School of Business)	32
46	National University of Singapore (NUS Business School)	32
48	University of Illinois at Urbana-Champaign (Gies College of Business)	31
49	Arizona State University (W.P. Carey School of Business)	30
49	Georgetown University (The McDonough School of Business)	30

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