

Author Productivity in the Premier AMA Journals (2009-2018)

Data Source: AMA DocSig

Ranking	Author	University (College)	JM & JMR Publications
1	V. Kumar	Georgia State University (J. Mack Robinson College of Business)	30
2	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	17
3	Christian Homburg	University of Mannheim	16
4	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	15
5	Dhruv Grewal	Babson College (F. W. Olin Graduate School of Business)	14
5	Robert W. Palmatier	University of Washington (Michael G. Foster School of Business)	14
7	Harald J. van Heerde	University of New South Wales (Business School)	13
7	Ravi Dhar	Yale University (School of Management)	13
9	Michel Wedel	University of Maryland, College Park (Robert H. Smith School of Business)	12
10	Darren W. Dahl	University of British Columbia (Sauder School of Business)	11
10	Jan Wieseke	Ruhr-University of Bochum	11
12	J. Jeffrey Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	10
12	P.K. Kannan	University of Maryland, College Park (Robert H. Smith School of Business)	10
12	Rik Pieters	Tilburg University (School of Economics and Management)	10
15	Eric (Er) Fang	University of Illinois at Urbana-Champaign (College of Business)	9
15	Jan-Benedict E.M. Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	9
15	Katherine White	University of British Columbia (Sauder School of Business)	9
18	David A. Griffith	Texas A&M University at College Station (Mays Business School)	8
18	Els Gijbrecchts	Tilburg University (School of Economics and Management)	8
18	Koen H. Pauwels	Northeastern University (D'Amore-McKim School of Business)	8
18	Shrihari Sridhar	Texas A&M University at College Station (Mays Business School)	8
18	Son K. Lam	University of Georgia (Terry College of Business)	8
23	Andrew T. Stephen	University of Oxford (Said Business School)	7
23	Bernd Skiera	Goethe-University of Frankfurt	7
23	Carl F. Mela	Duke University (The Fuqua School of Business)	7
23	Inge Geyskens	Tilburg University (School of Economics and Management)	7
23	Itamar Simonson	Stanford University (Graduate School of Business)	7
23	Jonah Berger	University of Pennsylvania (The Wharton School)	7
23	Karen Page Winterich	Pennsylvania State University at University Park (Smeal College of Business)	7
23	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	7
23	Michael Trusov	University of Maryland, College Park (Robert H. Smith School of Business)	7
23	Neil A. Morgan	Indiana University at Bloomington (Kelley School of Business)	7
23	Xueming Luo	Temple University (The Fox School of Business and Management)	7
34	Barak Libai	Interdisciplinary Center Herzliya	6
34	Cait P. Lamberton	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	6
34	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	6
34	Dan Ariely	Duke University (The Fuqua School of Business)	6
34	Donald R. Lehmann	Columbia University (Graduate School of Business)	6
34	Eric T. Bradlow	University of Pennsylvania (The Wharton School)	6
34	Gary L. Lilien	Pennsylvania State University at University Park (Smeal College of Business)	6

Note: The publications tallied in this list do not include invited papers, commentaries, editorials, tutorials, rejoinders, or research notes.

34	Gerard J. Tellis	University of Southern California (Marshall School of Business)	6
34	J. Andrew Petersen	Pennsylvania State University at University Park (Smeal College of Business)	6
34	Kersi D. Antia	University of Western Ontario (Ivey Business School)	6
34	Martijn G. de Jong	Erasmus University (Rotterdam School of Management)	6
34	Martin Schreier	Vienna University of Economics and Business Administration	6
34	Pradeep K. Chintagunta	University of Chicago (Booth School of Business)	6
34	Raji Srinivasan	University of Texas at Austin (McCombs School of Business)	6
34	Renana Peres	The Hebrew University of Jerusalem (The Jerusalem School of Business Administration)	6
34	Ryan Hamilton	Emory University (Goizueta Business School)	6
34	Sundar G. Bharadwaj	University of Georgia (Terry College of Business)	6
34	Vikas Mittal	Rice University (Jesse H. Jones Graduate School of Business)	6
34	Wayne D. Hoyer	University of Texas at Austin (McCombs School of Business)	6

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