

Author Productivity in the Premier AMA Journals (2008-2017)

Data Source: AMA DocSig

Ranking	Author	University (College)	JM & JMR Publications
1	V. Kumar	Georgia State University (J. Mack Robinson College of Business)	28
2	Christian Homburg	University of Mannheim	19
3	Robert W. Palmatier	University of Washington (Foster School of Business)	17
4	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	16
5	Harald J. van Heerde	Massey University	13
5	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	13
5	Ravi Dhar	Yale University (School of Management)	13
8	Darren W. Dahl	University of British Columbia (Sauder School of Business)	12
8	Eric (Er) Fang	University of Illinois at Urbana-Champaign (Gies College of Business)	12
8	J. Jeffrey Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	12
8	Jan-Benedict E.M. Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	12
8	Michel Wedel	University of Maryland, College Park (Robert H. Smith School of Business)	12
13	Jan Wieseke	Ruhr-University of Bochum	11
13	Koen H. Pauwels	Northeastern University (D'Amore-McKim School of Business)	11
15	Dhruv Grewal	Babson College (F. W. Olin Graduate School of Business)	9
15	Els Gijbrecchts	Tilburg University (School of Economics and Management)	9
15	Katherine White	University of British Columbia (Sauder School of Business)	9
15	Rik Pieters	Tilburg University (School of Economics and Management)	9
15	Xueming Luo	Temple University (The Fox School of Business and Management)	9
20	Eric T. Bradlow	University of Pennsylvania (The Wharton School)	8
20	Jonah Berger	University of Pennsylvania (The Wharton School)	8
20	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	8
20	P.K. Kannan	University of Maryland, College Park (Robert H. Smith School of Business)	8
24	Amar Cheema	University of Virginia (McIntire School of Commerce)	7
24	Andrew T. Stephen	University of Oxford (Said Business School)	7
24	Bernd Skiera	Goethe-University of Frankfurt	7
24	Carl F. Mela	Duke University (The Fuqua School of Business)	7
24	Dan Ariely	Duke University (The Fuqua School of Business)	7
24	David A. Griffith	Lehigh University (College of Business and Economics)	7
24	Gerard J. Tellis	University of Southern California (Marshall School of Business)	7
24	Neil A. Morgan	Indiana University at Bloomington (Kelley School of Business)	7
24	Rajesh K. Chandy	London Business School	7
24	Shrihari Sridhar	Texas A&M University at College Station (Mays Business School)	7
24	Son K. Lam	University of Georgia (Terry College of Business)	7
24	Sundar G. Bharadwaj	University of Georgia (Terry College of Business)	7
24	Vikas Mittal	Rice University (Jones Graduate School of Business)	7
37	Alexander Chernev	Northwestern University (Kellogg School of Management)	6
37	Barak Libai	Interdisciplinary Center, Herzliya	6
37	Cait P. Lamberton	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	6
37	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	6
37	Christine Moorman	Duke University (The Fuqua School of Business)	6

Note: The publications tallied in this list do not include invited papers, commentaries, editorials, tutorials, rejoinders, or research notes.

37	Dominique M. Hanssens	University of California at Los Angeles (Anderson School of Management)	6
37	Gary L. Lilien	Pennsylvania State University at University Park (Smeal College of Business)	6
37	Inge Geyskens	Tilburg University (School of Economics and Management)	6
37	Itamar Simonson	Stanford University (Graduate School of Business)	6
37	J. Andrew Petersen	Pennsylvania State University at University Park (Smeal College of Business)	6
37	Karen Page Winterich	Pennsylvania State University at University Park (Smeal College of Business)	6
37	Martijn G. de Jong	Erasmus University (Rotterdam School of Management)	6
37	Martin Schreier	Vienna University of Economics and Business Administration	6
37	Michael Trusov	University of Maryland, College Park (Robert H. Smith School of Business)	6
37	Peter C. Verhoef	University of Groningen (Faculty of Economics and Business)	6
37	Pradeep K. Chintagunta	University of Chicago (Booth School of Business)	6
37	Randolph E. Bucklin	University of California at Los Angeles (Anderson School of Management)	6
37	Ryan Hamilton	Emory University (Goizueta Business School)	6
37	Wayne D. Hoyer	University of Texas at Austin (McCombs School of Business)	6
37	Xinlei (Jack) Chen	Shanghai Advanced Institute of Finance	6

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